



Bureau van Dijk Electronic Publishing

Introduction

Bureau van Dijk Electronic Publishing (BvDEP) is one of the world's leading electronic publishers of business information. It specialises in adding value to data to create easy to use, flexible, state-of-the-art solutions that allow users to manipulate information for research, financial analysis and marketing intelligence.

BvDEP is best known for its international corporate information product range, which is co-published with many leading information providers. It contains detailed financial information and covers:

- Banks and insurance companies worldwide (BANKSCOPE - 29,000 banks, ISIS - 8,600 insurance companies)
- Private companies, on global, regional and country-specific products. For example, AMADEUS contains information on around 11 million European companies and ORIANA covers over 6 million companies in the Asia-Pacific region
- Listed and major unlisted/delisted companies worldwide (OSIRIS - 57,000 companies)
- A database of M&A deals and rumours around the world (ZEPHYR, unrivalled coverage of deals with no minimum deal size applied). Around 100,000 deals are added to ZEPHYR each year.

BvDEP also compiles and researches company structures and ownership links and has identified over 22 million links between entities.

ORBIS is a comprehensive database of over 50 million companies around the world. It contains information combined from approaching 100 sources which is filtered into various standard reports to facilitate global searching and comparisons. Coverage is constantly increasing in terms of depth of data as well as covering a growing number of companies.

BvDEP also provides cutting-edge e-publishing solutions, based on open and flexible platforms, providing extensive features such as search, secure delivery, e-commerce, rendering systems and hosting facilities to major publishers and content providers worldwide. BvDEP's e-publishing solutions are used by a wide variety of publishers, including publishers of books, STM journals, news, directories, dictionaries and reference guides. The Service Oriented Architecture (SOA) allows for the perfect, tailored delivery of electronic publishing solutions.

Company Structure

BvDEP Electronic Publishing was established in 1991 as a separate entity following a division of activities within Bureau Marcel van Dijk. BvDEP has around 430 employees working in a total of 30 offices. Approximately 170 staff work in Brussels including product managers, analysts, software engineers, quality controllers and staff for sourcing, production, hosting and administration. Another 215 staff work in sales, marketing and support, and are based in Brussels and 28 other cities around the world: London, Paris, Frankfurt, Amsterdam, Milan, Rome, Madrid, Lisbon, Geneva, Zurich, Copenhagen, Vienna, Edinburgh, Bratislava, Moscow, New York, San Francisco, Chicago, Tokyo, Singapore, Beijing, Seoul, Manchester, Stockholm, Bahrain, Sydney, Mexico City and Shanghai.

BvDEP also has specialist operations in the UK and Singapore to collect global merger and acquisition data. Over 45 employees are involved in the compilation of this M&A data.

BvDEP has always been profitable and is owned by the private equity company BC Partners and its senior management. It has been ISO 9001 compliant since 1998.

AIDA
AMADEUS
ASTREE
AURELIA
BANKSCOPE
BEL-FIRST
CAMEO
CHELEM
DAFNE
DASH
DIANE
EIU DATASERVICES
FACT
FAME
ICARUS
ISIS
MARKUS
MINT Americas
MINT España
MINT Global
MINT Italy
MINT Korea
MINT LATAM
MINT NL
MINT UK
MINT US
MINT US & Canada
ODIN
ORBIS
ORIANA
OSIRIS
QIN
REACH
RUSLANA
SABI
SABINA
SAFFRON
TP CATALYST
ZEPHYR



Amsterdam
Bahrain
Beijing
Bratislava
Brussels
Chicago
Copenhagen
Edinburgh
Frankfurt
Geneva
Lisbon
London
Madrid
Manchester
Mexico City
Milan
Moscow
New York
Paris
Rome
San Francisco
Seoul
Shanghai
Singapore
Stockholm
Sydney
Tokyo
Vienna
Zurich

Software

BvDEP is renowned for its sophisticated software for searching and analysis. All software used by BvDEP is proprietary and has been created by a team of over 80 developers working to specifications defined by a team of 30 analysts. All analysts are economists with a comprehensive knowledge of data content and user-requirements.

BvDEP's products are client-led and customer feedback is considered a vital part of product development. BvDEP is a winner of a Freepint Customer Service Award.

BvDEP also offers tailor-made analysis and customised credit management applications which are presented under the FACT (Financial analysis and credit tool) brand. FACT is a platform that facilitates the integration and mapping of various sources of data (from BvDEP's databases, customer's internal data or external sources), and allows users to develop their own output, usually in the form of scoring, modelling or rating analyses. Alongside this is a maintenance area that brings many benefits to workflow systems and compliance.

Information providers

BvDEP does not produce information itself (with the exception of supplementing and collating ownership information¹ and the collection of M&A data). It works with specialised information providers (IPs) who are leaders in their particular fields. In the product development stage BvDEP examines an IP's requirements whilst also playing an active analytical role and suggesting enhanced methods of manipulation and analysis.

BvDEP has agreements with around 100 well-known IPs worldwide. These include companies such as Fitch Solutions, WorldVest Base, the Economist Intelligence Unit, Jordans, Coface, Korea Information Service, Creditreform, Informa, MF Honyvem, LexisNexis, Experian, UC, Datamonitor, Financial Times, Dow Jones, Thomson Reuters, D&B TSR, Standard & Poor's, Moody's and D&B. Many products combine data from multiple sources and include news and ratings plus other information in addition to financials.

Customers

BvDEP has around 5,000 clients. Around 40% of its customers are in financial institutions such as commercial and investment banks, venture capital, corporate finance, stockbrokers and central banks. BvDEP estimates that it has approximately 50,000 frequent users of its financial and marketing products, and several hundred thousand occasional users. BANKSCOPE is used by over 90% of the top 1,000 banks worldwide.

Other sectors include:

- Consultancy
- Accountancy
- Academia
- Insurance companies
- Corporates
- Public sector

Applications are:

- Research and analysis
- Transfer pricing analysis
- Credit analysis
- Identification and tracking of companies including supply chain management and analysis of client base
- Business and strategic development including direct marketing

Contact details

Please visit bvdep.com/contact, or e-mail info@bvdep.com, for more information.

¹ When developing its pan-European product, AMADEUS, BvDEP discovered the lack of a comprehensive ownership database. It decided to merge the data provided by the European IPs and supplement this with its own research based on the collection of additional information